

RACE DIRECTOR SEMINAR

FRIDAY, FEBRUARY 12, 2010

COMFORT SUITES

530 NORTH AVENUE, LOMBARD, IL



9:30 AM - 1:00 PM (Doors Open at 8:45)

Continental Breakfast Served

Registration \$30.00

Spend the morning interacting with the industry's top race directors and suppliers. Share ideas with this hands-on workshop where you can discuss ideas, areas of concern and event planning in general with some of the industry's most experienced professionals. This unique opportunity will expand your knowledge and experience in all areas of directing. Walk away with tools to create a successful and organized event.

GOING BACK TO THE BASICS OF RACE DIRECTING

- ⇒ How to put on a successful event
- ⇒ How and *why* to put your registration on-line
- ⇒ Are your registration fees competitive?
- ⇒ Marketing your event – latest innovative ideas
- ⇒ Race Announcing “101”
- ⇒ Keeping things organized – from volunteers to water stations
- ⇒ Chip Timing – traditional or disposable – does your race need it?
- ⇒ Questions.....and answers

Presenters:

Signmeup On Line Registration
Matt Wehby (Rattlesnake Ramble)
Todd Busted, GAP Digital
Trudy Wakeman (Chicago Triathlon)

Vendors:

CARA
Awarding You
Marathon Sportswear
Dick Pond Athletics
USATF Course Certification
Run Big Chicago

You can register via email at: racetime21@hotmail.com and pay at the door, or on line at: signmeup.com/68044, or send in the form below.

Registration Fee: \$30.00

REGISTRATION FORM

NAME _____

COMPANY OR RACE NAME _____

Additional Names: _____

Mail bottom part of this form to: Race Time, P.O. Box 507, Winfield, IL 60190

Please return, along with registration fee, by February 7, 2010

