



2014 Race Directors Workshop
Friday, February 7, 2014
9:00 am to 3:00 pm (check-in starts at 8:30)
Crowne Plaza Hotel, 1250 Roosevelt Road Glen Ellyn



Register at: www.racetime.info

Race Time's eighth annual hands-on workshop will cover all aspects of putting on a road race. From working with your city/village on permits, developing a course, race day registration, the best way to time your race and race day management of your event.

This workshop will show Race Directors how to:

- Wake up your race!
- Make your race standout
- Utilize social media
- Maximize your race exposure
- Master race day unknowns
- Stay organized – from start to finish
- Delegate responsibilities
- Work with your city/police
- Design a great race course
- Work with sponsors
- Develop on line registration
- Streamline race day registration
- Give more to your participants
- Design and order shirts
- Design and order awards
- Put on a successful event!

Presenters/Vendors

- Todd Busteed, Gap Digital
- Dan Bloedorn, Signmeup, Inc.
- Winston Rasmussen, USATF Course Certifier
- Scott Heher, Chief of Police, Village of Itasca
- Patricia Gleason, Running Awards, Trophies & Apparel
- Glen Kamps, Dick Pond Athletics
- Del Backs, Race Trackers
- Matt Wehby, Race Director: Chicago Triathlon
- Trudy Wakeman, Race Director: Lake In The Hills Triathlon
- Julie Pearson, Race Time, Inc.



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