



**Race Time Inc.**

**Race Director Seminar  
Awards and Apparel**

**February 7, 2014**

# Today's Topics



- Awards: Necessary or not?
- Medal Options: What's your budget?
- Running Awards Information: Get to know us!
- Contact Information: Call Pat at 630-687-8750 or email at [pat.gleason@runningawards.com](mailto:pat.gleason@runningawards.com)

# Stock Medals



- Perfect for small budgets
- Prices start at \$1.35 each
- Second side option
- Includes 7/8" ribbon
- Mix 'n match
- 36 minimum quantity
- Use for 5Ks, fun runs and kids' races



# Semi-custom Insert Medals



- Step up from stock medals
- Prices start at \$2.80 each
- Designed for your event
- Artwork and 7/8" ribbon included
- Mix 'n match
- 36 minimum quantity
- One or two-side option



# More semi-custom



- Red alder wooden medals
- One or two-sided
- Artwork and 1.5" ribbon included
- Two sizes available
  - 3x3 square
  - 2x4 vertical rectangle
- Can be personalized
- Great for trail runs, triathlons and eco-races



# Custom Race Awards



- Unique to your events
- Order time: 4-5 weeks from final artwork
- Ai or eps art files
- Minimum: 50 pieces
- Need to know:
  - Quantity
  - Size & shape
  - One or two sides
  - Number of colors
  - Type of ribbon



# More Custom Medals



- Go for it!
- When to begin planning
- Popular bottle openers
- Can be finisher or age group medals
- Sponsors
- Minimum quantities
- Artwork files:
  - Ai or eps vector



# PVC Medals



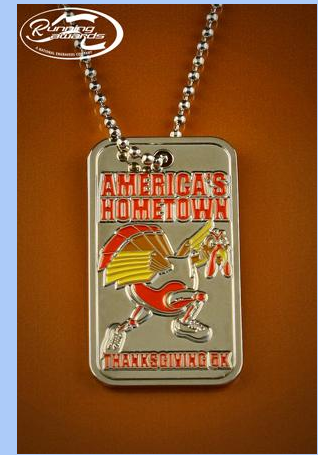
- Less expensive custom medals
- Great for youth races
- One side only
- 4-5 weeks lead time





# Custom dog tags

- Standard size 2" x 1"
- Custom or in house
- Price includes chain
- Price based on quantities
  - 36 for no-color in house
  - 50 for custom tags



# Overall awards



- For top finishers
- 1<sup>st</sup> place male/female
- Prices start at \$4.50
- Selection includes:
  - Ceramic Mugs
  - Glass Mugs
  - Ceramic & Stone Tiles
  - Plaques
  - Trophies
  - Glass



# Cotton Shirts



- 100% cotton or 50-50 cotton and polyester
- Short or long sleeve
- White or Color
- Number of colors printed front and back
- Price all inclusive except shipping
- Selection depends on color availability
- Alphabet soup

# Technical Shirts



- Microfiber, moisture wicking
- Several name brands
- Gender specific
- Same specs for ordering
- Need sizes 10 days from when need in hand
- Shipping additional or can be picked up

# Running Awards Company Information



- Running Awards is a leading provider of awards, medals and apparel for sponsored running events: 5K, 10K, half marathon, marathon, ultra events and triathlons
- HQ in Winfield, IL, (1 hour west of Chicago)
- Manufacturing/distribution locations:
  - Illinois
  - Oregon

# Product Line Overview



- Custom Medals
- Stock and Semi-Custom Medals
- Awards
- Apparel
- Promotional Items

# Promotional Items for Participants and Resale





- Running Awards is a division of National Engravers, Inc.
  - National Engravers, Inc. is a leading designer and manufacturer of awards and gifts for specialty markets
    - ✦ Awarding You - a leading supplier of corporate awards and gifts since 1992 ([www.awardingyou.com](http://www.awardingyou.com))
    - ✦ Running Awards – leading supplier of race medals, awards and apparel
  - Privately held company



# Doing Business with Integrity



- We strive to:
  - Be a great place to work for our employees
  - Be honest, ethical, and professional with everyone we work with
  - Be an innovative partner to our customers
  - Be a good corporate citizen in the community

# My Contact Information



## **Pat Gleason**

Account Manager & Staff Runner

## **Running Awards**

A National Engravers, Inc. Company

Phone: 630.687.8750

Email: [pat.gleason@runningawards.com](mailto:pat.gleason@runningawards.com)

Fax: 630.639.5226

Website: [www.runningawards.com](http://www.runningawards.com)